

# CALL FOR ARTISTS

## Mural Project in Westerville, Ohio

**OVERVIEW:** The [Rotary Club of Westerville](#), in conjunction with WAG Properties LLC, and Amish Originals Furniture Co. are accepting proposals from qualified candidates for a mural installation on a wall of the Amish Originals building at 30-40 N. State Street in Westerville, Ohio.

**ELIGIBILITY:** This project is open to any artist with demonstrated experience as a mural artist.

### THE PROJECT:

- **Location:** The mural space is located on the south-facing brick wall of 30 N. State St. The wall is visible from the adjacent parking lot off Main Street. (See the red arrow in Appendix A)
- **Dimensions:** Dimensions would be approximately 20' in height, and 40-50' in width. This will be covering a previous mural that is approximately 20 years old. (See the picture included in Appendix B.)
- **Theme:** The theme of the mural is "peace." Peacebuilding and conflict prevention is one of Rotary's causes. One of our goals is to, "Enhance the individual and community capacity for transforming conflict and building peace." This could mean many things to different people. Artists are encouraged to interpret positive peace through their art.
- **Impact:** We would like this project to include an interactive piece, possibly during installation. For example, if there were an easy way for students or community members to contribute to the artwork this would elevate the inclusivity and community aspect of the work. Interactive aspects including artwork that creates photo opportunities for future viewers of the mural are also encouraged.
- **Logos:** The mural should include the name of the business that is housed in the building: Amish Originals Furniture Co. It does not have to look the same as it does in the current mural. The Rotary Club of Westerville will also affix a small plaque somewhere on the wall that does not need to be part of the artwork.

This is a call for artists. We are not asking you to submit a mural design, but to submit your previous work. A panel of community representatives, arts and design professionals, and civic leaders will be selecting five artists as our finalists, based on their style and unique artwork, who will be compensated \$250 to submit a design for the mural. Those five designs will be evaluated by the panel and one artist will be chosen to complete the mural. All questions can be sent to [kplourde@westervillelibrary.org](mailto:kplourde@westervillelibrary.org).

**BUDGET:** \$18,000 is a rough estimate to complete the project. This does not include the stipend paid to the finalists for their design concepts. It does include artist fees, materials, installation labor, and cleaning and priming the wall prior to installation. However, the final cost will ultimately be determined by the size and the intricacy of the design.

**TIMELINE:** We will be accepting submissions between Aug. 15 and Sept. 15, 2023. The artist will be chosen and notified in late 2023 with a goal of Spring 2024 installation.

**Click the link to apply:**

[https://docs.google.com/forms/d/1O2tQFibKxTWCyAUckoiM3oXL5EAficwfgYo1N\\_QoXEM/edit?pli=1](https://docs.google.com/forms/d/1O2tQFibKxTWCyAUckoiM3oXL5EAficwfgYo1N_QoXEM/edit?pli=1)

APPENDIX A





APPENDIX B

