



Rotary Club of Westerville Tuesday, July 4, 2023 Independence Celebration Sponsorship Packages

DIAMOND SPONSOR - \$5,000 +

Diamond Sponsor Benefits, plus all the benefits of the lower sponsorship packages:

- More extensive recognition on our sponsoring radio station during the July 4th ad campaign
- Special recognition on soundtrack immediately preceding and following the July 4th fireworks (25,000 viewers)
- Up to 10 parking passes
- Up to 40 people receive special access to VIP restrooms and the reserved VIP concert and fireworks area
- Special access to picnic seating in the shade at the concert and fireworks rotunda (as available)



PLATINUM SPONSOR - \$2,500+

Platinum Sponsor Benefits, plus all the benefits of the lower sponsorship packages:

- Special recognition on our sponsoring radio station during the July 4th ad campaign (200,000 listeners)
- Special recognition at post event banquet with a special "thank you" goody bag
- Up to 5 special concert, food truck and fireworks parking permits
- Up to 20 people receive special access to VIP restrooms and the reserved VIP concert and fireworks area



GOLD SPONSOR - \$1,250+

Gold Sponsor Benefits, plus all the benefits of the lower sponsorship packages:

- Special recognition during the July 4th concert with 2 bands and a DJ and fireworks (10,000 attendees)
- Special recognition during the July 4th Run / Walk (500 runners and supporters)
- Up to 3 special concert, food truck and fireworks parking permits
- Up to 12 people receive special access to VIP restrooms and the reserved VIP concert and fireworks area



SILVER SPONSOR - \$600+

Silver Sponsor Benefits, plus all the benefits of the lower sponsorship packages:

- Your logo on the July 4th Run / Walk race shirts
- Parade entry fee waived



BRONZE SPONSOR - \$250+

Bronze Sponsor Benefits, plus all the benefits of the lower sponsorship packages:

- Listing on events page of WestervilleRotary.com July 4th sponsor page
- Acknowledgment on email marketing blasts and social media posts promoting the July 4th event
- Includes full VIP access to VIP viewing area and special giveaways for the 4 people



FRIEND OF THE FOURTH SPONSOR - \$50+

- Special concert, food truck and fireworks parking permit with access to VIP restrooms for up to 4 people



All donations will be greatly appreciated.

You can pay by credit card at WestervilleRotary.com. Click on <https://westervillerotary.com/july-4th-events/> and scan the QR Code for your sponsorship level.

You can also pay by check. To do so, fill out the form below, detach and return with payment. Make checks payable to:

Rotary Club of Westerville
P.O. Box 595, Westerville, Ohio
43086-0595 (Attention Independence Day
Committee)

Rotary



PEOPLE OF ACTION

We would like to be a _____ Sponsor of Westerville's 2023 July 4th Celebration for an investment of \$_____

Name (as you wish it to appear in the Sponsor Recognition)

Contact Name

Street Address, City, Zip

(_____
Phone

@ _____